Digital Health: Guidelines on company submitted editorial contributions

Digital Health fully welcomes client submitted editorial contributions, but treats them purely on editorial merit and reserves the right to edit, reject or spike copy that does not meet the guidelines below.

For submitted pieces we are looking for original and insightful comment, opinion and analysis on a key emerging trend or issue. Wherever possible we would want this backed up with examples from NHS and other UK health partners you are working with.

We are happy to feedback to authors and agencies on submitted copy, but will on occasion spike submitted copy that doesn't meet the above guidelines or is marketing puff or a thinly veiled company advert.

Details
Length should be C. 800 words, and welcome supporting images, tables, graphics.

In order for us to publish a contributed feature we will need a supporting author's pic and pocket bio.

Once published you are welcome to republish, link to or syndicate as long as you attribute 'first published on Digital Health' and link back to the article.

Please send your editorial ideas and suggestions to our editorial team - news@digitalhealth.net.

Paid for editorial products
Digital Health also offers very popular advertorial case study and feature products, which we don't apply the same criteria to, which are ideally suited for marketing-led copy, case studies and white papers, and include promotion on site and being mailed to the Digital Health readership.

If this is what you'd prefer, contact our sales team - sales@digitalhealth.net.